



STEM CIDERS TELLURIDE BLUEGRASS FESTIVAL SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ENTRY INTO THE SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

1. Binding Agreement

To enter the Sweepstakes, you must agree to these Official Rules. Submission of an entry constitutes your agreement to these Official Rules. You agree to receive email communications from Sponsor and may opt out at any time. You may not submit an entry or be eligible to receive prizes unless you agree to these Official Rules. These Official Rules form a binding legal agreement between you and Sponsor.

2. Eligibility

To be eligible to enter the Sweepstakes, you must be a legal resident of the United States and twenty-one (21) years of age or older at the time of entry.

Employees of Stem Ciders, its affiliates, parent companies, subsidiaries, advertising or promotion agencies involved in this Sweepstakes, and immediate family members (spouses, parents, siblings, children, and household members) are not eligible.

Void where prohibited by law.

3. Sponsor

Stem Ciders ("Sponsor")
1380 Horizon Ave Unit A
Lafayette, CO 80026



4. Sweepstakes Period

The Sweepstakes begins at 12:00 AM MST on May 20, 2026 and ends on June 4, 2026 ("Sweepstakes Period").

Sponsor reserves the right to shorten, extend, modify, or terminate the Sweepstakes Period at its sole discretion. Sponsor's computer shall serve as the official timekeeping device.

5. How to Enter

Automated entries are prohibited. Entrants may not use multiple email addresses, identities, or devices to create additional entries beyond approved methods.

Participants may enter by:

Website Entry:

Visit stemciders.com/bluegrass-giveaway during the Sweepstakes Period and complete the official entry form.

Limit one (1) website form submission per person/email address.

Bonus Entries:

Participants may earn bonus entries by:

- Following @stemciders
- Following @planet.bluegrass
- Following @officialtelluridebluegrass
- Liking the official giveaway announcement post
- Tagging friends in comments
- Completing any additional actions outlined on the official giveaway page

Submission of the entry form is required for bonus entries to count.

QR Code Entry:



Participants may scan QR codes featured on promotional materials including advertisements, festival collateral, signage, and printed materials. QR scans direct users to the Sweepstakes page where registration must be completed.

Scanning a QR code alone does not constitute entry.

Entrants are solely responsible for internet and wireless charges.

6. Sweepstakes Drawing

One (1) potential winner will be selected in a random drawing on or around June 4, 2026 from all eligible entries received during the Sweepstakes Period.

Odds of winning depend upon the number of eligible entries received.

7. Winner Notification

Potential winner will be notified via email and/or phone and must respond within forty-eight (48) hours of notification.

Failure to respond within the allotted time may result in forfeiture of the prize and selection of an alternate winner.

Winner may be required to complete and return an Affidavit of Eligibility, Liability Release, and Publicity Release where permitted by law.

Eligibility and age verification may be required.

8. Prize Details

Grand Prize – Telluride Bluegrass Festival Adventure Pack (1 Winner):

- Two (2) Four-Day Passes to Telluride Bluegrass Festival
Festival Dates: June 18–21, 2026
- Camping Passes (Festivarian-style camping or designated festival camping accommodations if available)



- Stem Ciders Swag Pack

Approximate Retail Value: TBD

Prize is non-transferable and cannot be redeemed for cash.

Sponsor reserves the right to substitute prizes of equal or greater value.

Winner is responsible for all federal, state, and local taxes and expenses not specifically included.

Travel, transportation, lodging, food, and incidental expenses are not included unless otherwise specified.

9. Publicity

Acceptance of prize constitutes permission for Sponsor to use winner's name, likeness, voice, image, and biographical information for promotional purposes without additional compensation except where prohibited.

10. Release

By participating, entrants release and hold harmless Stem Ciders, its affiliates, employees, agencies, and representatives from claims or liabilities arising from participation in the Sweepstakes or acceptance/use of any prize.

11. General Conditions

Sponsor reserves the right to disqualify any participant who tampers with the entry process or violates these Official Rules.

Sponsor reserves the right to cancel, suspend, terminate, or modify the Sweepstakes if fraud, technical failures, or other circumstances compromise the integrity of the promotion.

12. Privacy



Information collected through this Sweepstakes may be used for Sweepstakes administration and marketing communications. By entering, participants acknowledge and agree that information submitted, including name and email address, may be shared with Denver Beer Co., Howdy Beer, and Planet Bluegrass for promotional and marketing purposes related to this Sweepstakes and future communications. Participants may opt out of marketing communications at any time through the unsubscribe link included in email communications.

13. Governing Law

These Sweepstakes shall be governed by Colorado law.

Any disputes arising from this Sweepstakes shall be resolved exclusively in courts located in Denver County, Colorado.

14. Rights Reserved

Sponsor reserves the right to cancel, modify, suspend, or terminate this Sweepstakes at any time without liability.